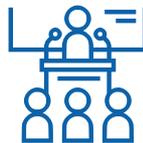


National Conference on

SUSTAINABLE TRENDS AND PRACTICES IN MANAGEMENT, COMMERCE, HUMANITIES AND SOCIAL SCIENCES RESEARCH

**17th & 18th
November, 2022**



Organized by



**Bhartiya Vidya Bhavan Institute Of
Management Science, Kolkata
In Association With AIMS**

About the Conference

In the contemporary world, sustainability has emerged as an important area of focus in research, education, and practice. The principles of sustainability recommend an integrated approach that takes environmental and social concerns along with economic development. Sustainability is a paradigm concerned about the future in which environmental, societal, and economic considerations are balanced in the pursuit of improved quality of life. This conference will provide a platform for the presentation of research work and case studies in the fields of major pillars of sustainability in all the aspects of Management, Commerce, Humanities and Social Sciences. The conference aims at bringing together researchers, practitioners, educators, and students to exchange ideas on these pillars of sustainability.

Guests & Keynote speaker

Eminent academicians & scholars from premier B-schools and top universities.

About the Institution

Bharatiya Vidya Bhavan Institute of Management Science, Kolkata, India was started in the year 2000 under the aegis of Bharatiya Vidya Bhavan as a promising B-School under Maula Abul Kalam Azad University of Technology (MAKAUT). The NAAC accredited Institute conducts a 2 year MBA program and 3 year BBA program on a regular basis. The MBA program is affiliated to the MAKAUT and is approved by the All India Council for Technical Education (AICTE) and BBA program is affiliated to the MAKAUT, Ministry of Human Resource Development, Govt. of India and Department of Higher education (Technical Education), Govt. of West Bengal.

Call for Papers

The authors are invited to submit the Full papers/Extended abstract of the Research Papers. All papers must be original and not simultaneously submitted to another journal or conference. The registered papers will be considered for presentation during the conference and publication in the conference proceedings with ISBN. Selected papers will be published as edited book with ISBN number. At least one of the authors of an accepted paper needs to register for the conference and to present the paper(s).

Conference Tracks

- Commerce & Management
- Humanities & Social Sciences

Conference Sub-tracks

Commerce & Management

- Marketing Management
- Financial Management
- Human Resource Management
- Strategic Management
- Financial Performance & Accounting Practices
- Tourism Management
- Supply Chain Management
- Application of Business Analytics
- Entrepreneurship
- E-commerce
- Green Management

Humanities & Social Sciences

- Economics
- Sociology
- Philosophy
- Arts & History
- Communication Studies
- Education
- Laws & Politics
- Psychology

Submissions are welcome on any other topics aligned with the broad theme of the conference.

Submission Guidelines

- All papers must be original and not simultaneously submitted to another journal or conference.
- An extended abstract (maximum 1000 words) followed by 4-6 keywords should be submitted. All abstracts will be reviewed by peer-reviewers, whose identities will remain anonymous to the authors.
- If extended abstract is accepted, authors have to submit the full paper in due time.
- All submission should be in word document file as per prescribed format.
- Margins: 2.5 cm. or 1 inch
- Font: Times New Roman, 12 point
- Spacing: 1.5
- Cover page: Title, Author(s), Track, Affiliation(s), Contact details
- Use APA 6th Edition for in-text citation and referencing.
- Full paper should be within 3500 words excluding the references.
- At least one author of the accepted paper has to present the paper in the conference.
- Submit your abstract to **natconf@bimskol.org**

Important Dates

Deadline for submitting the Extended abstract: 21st October, 2022

Notification of Acceptance: Within 7 days of submission

Commencement of Registration: 14th October, 2022

Deadline for submitting the full paper: 5th November, 2022

Deadline for registration: 11th November, 2022

Conference Dates: 17th & 18th November, 2022

Publication

All accepted and presented papers of registered participants will be published in the official Conference Proceedings with an ISBN Number. Selected high quality papers will be published in an edited book with ISBN number from a reputed publisher.

Registration Fee

Industry Professionals: Rs.2000/-

Academician/Research scholars: Rs.1200/-

Students: Rs. 600

Registration Link: <https://forms.gle/39tpg5htWekNHERS6>

Awards

Best Paper Award

Best Student Paper Award

Best Paper Presenter

Conference Committee

Patron

Dr. G.V. Subramanian, Director, Bharatiya Vidya Bhavan Kolkata Kendra

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Prof. (Dr.) Siba Prasad Mohapatra, Principal, Bharatiya Vidya Bhavan Institute of Management Science, Kolkata

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